

ENT Treatment News

☪ Fall 2021 ☪

Audiologist—Lydia Xiong, Au.D.—262-780-4444

Meet your new hearing healthcare provider!

The first time I watched my sister raise her hand when she heard a beep from the other side of a glass window was when my interest in audiology started. Some of these visits were met with frustration and disappointment, while others led to excitement and a sense of hope. Regardless of the feelings that were evoked during a specific visit, it became clear to me that her audiologist was a catalyst to breaking down the barriers that existed between my sister and the hearing world.

Initially I attended my sister's appointments and learned sign language out of necessity, but my continued interest and curiosity for more information became a choice. By high school I knew that becoming an audiologist would not only be my vocation, but it would be an undeniable passion. Knowing that I would have the opportunity to make a difference in the lives of others, the same opportunity that was afforded to my sister, would be a gift and something that I would never take for granted.

I grew up in Wauwatosa and decided to venture up north to Eau Claire, where I attended the University of Wisconsin—Eau Claire, graduating with a Bachelor of Science in Communication Sciences

and Disorders. I married my husband, Adam, and we traveled to Michigan where I attended Central Michigan University and obtained my Doctorate



Lydia Xiong, Au.D.

of Audiology. I have had the privilege of providing hearing healthcare to pediatric patients within non-profit, hospital, and private practice settings. I was honored to be able to work alongside many wonderful audiologists, who have been instrumental in my growth as a clinician.

My year-long externship in Louisville, Kentucky at Little Ears Hearing Center at Open Arms Children's Health, taught me that audiologists are an integral part in a patient's hearing journey and their ability to care for their patients transcends age. I look forward to meeting new patients and helping them along their hearing journey.

What is my job as an Audiologist?

Throughout my eight years of schooling to become a Doctor of Audiology, the best piece of advice I have received from my graduate supervisors was to be an educator to my patients. As a clinical audiologist, my goal is to provide patients with comprehensive hearing healthcare. I take pride in helping each patient understand their hearing loss and finding the best options to empower them.

At ENT Treatment Center, each patient is treated as an individual. I recognize that each person is unique, bearing different circumstances and needs, different stories.

- Each patient receives individualized hearing healthcare throughout their entire hearing journey.
- New patients receive a comprehensive hearing evaluation and follow-up appointment with the Otolaryngologist (ENT doctor), Dr. Mary Milbrath. Established patients receive complimentary follow-up appointments to help maintain their hearing aids and monitor their hearing status.

—continued on page 2

Check out our website:
www.enttreatmentcenter.com

AuDball Facts

The malleus (hammer), incus (anvil), and stapes (stirrup) are the three smallest bones in the body and are found in the middle ear space. When put together they can fit inside of a penny!

—continued from page 1

- All patients have direct access to me during work hours. I am available to answer questions regarding hearing aids or their appointments, provide supplies, and walk-in repairs. If an urgent matter arises with a patient's hearing or hearing aids, this center is able to schedule them in a timely manner.
- Each manufacturer has a variety of hearing aids to learn about. I stay up-to-date on the latest technology and updates from all six manufactures to better serve patients during their hearing aid evaluations, fittings, and follow-up appointments.

Lydia Xiong, Au.D. - Audiologist
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*Information On Up To \$500
Savings Offer Within This
Issue!*

Special Offer!

Save Up To \$500 Off a Hearing Aid Purchase With a Free Hearing Screen for New Clients!

Mention this newsletter at your hearing aid evaluation appointment and get \$200 off a pair of advanced or standard hearing aids OR \$500 off a pair of premium hearing aids! This offer expires on January 15, 2022. To arrange for your free hearing screen, please call my office today at 262-780-4444. Please mention this ad when you call and bring this coupon with you on your office visit.